



# PaintingSkillsAcademy

## Final event

**Brussels, Friday 24th March 2023 - City Hall - Grand-Place - 1000 Brussels**

9:00 – 9:30 Registration

9.30 – 10:15 Opening by Roberto Galluccio, CPEONS

Welcome by Philippe Close, Mayor of Brussels

Message by the European Education and Culture Executive Agency – P. Krempaský, EACEA

Moderator: Petra Ziegler – WIAB

Video show: “The PSA’ offer to training centres, tutors and trainers” (video IDAN)

Presentation of the PaintingSkillsAcademy project

- SBG – S. Ebert, I. Jeschke – PSA Project: aim and main challenges

Video show: “Technology for a smart painting sector” (video SBG and BIBB)

- UNIEP – H. Schulz – Opportunities for the Painting sector

Video show: “A wide network for an enhanced mobility” (video PDA)

10.15 - 11:30 2023: European Year of Skills

Moderator: Patrizia di Mauro – UNIEP

Video show: “PSA’s benefit for Painting SMEs” (video M.Kachel- E.Molinari)

“The third pillar of the Green Deal Industrial Plan” - Vera Leuner, EU Commission, DG EMPL

“Upskilling and reskilling for SMEs competitiveness” – V. Guerra, SMEunited

“The Pact for Skills and the Construction Blueprint” – F. Sigchos Jimenez, EBC

“The Skilled Labour Initiative” – M. Dohr, WKO Brussels

11:30 – 11:45 Coffee break

11.45 – 12.45 Panel on

“PaintingSkillsAcademy: the vision of society and work in Painting/Decorating”

Moderator: Alexandra Costa Artur - Imanovation

Themes: “The innovation in the training brought by PSA Academy”

“Qualification and integration of young people into the labour market”

“An attractive image of the Painter”

Ann Cook, Claudius Wolfrum, Igor Pipan

Signature of Memorandum of Understanding by PSA partners

12:45 – 13:00 Main results and closing speech by SBG

13:00 Lunch

