

## WP WORK PACKAGE 5

### Transnational Training Provisions of the PaintingSkillsAcademy

PaintingSkillsAcademy – TRAINING	
LEARNING/TEACHING/TRAINING ACTIVITIES	
Activity / UNIT	<b>Job-based Intensiv-Workshop</b> <b>UNIT 1</b> Business Administration and Marketing <b>UNIT 1-1 to 1-4</b>
Ident number of the activity / UNIT	L5_U1
Activity type	Two-day intensive workshop
EQF-Level	5
Field	This workshop allows to build up new knowledge and at the same time to develop your own conception as far as possible. Topics: Business management, technical innovations as well as employee management and digitalization. The event also serves the professional and personal exchange of participants. The speaker with practical experience is available as a sparring partner. Direct speaker feedback and an undisturbed working atmosphere enable concentrated work on your project.
Target group	Foremen*, employees with relevant work experience, employees with knowledge, skills, abilities at EQF level 5.
Entry requirement	People with EQF level 5 or equivalent; people with advanced skills (work experience, additional qualifications, further training) who are proficient in their field.
Provider, place of learning	<b>Provider:</b> Wirtschaftsgesellschaft des Bayerischen Maler- und Lackiererhandwerks mbH <b>Place of learning:</b> Bildungszentrum Kloster Banz, D - 96231 Bad Staffelstein
Contact details of the provider	Wirtschaftsgesellschaft des Bayerischen Maler- und Lackiererhandwerks mbH Contact person: Max Müller Ungsteiner Strasse 27 D - 81539 München Telefon: +49 89 600 876 630 info@wigmbh-farbe-bayern.de
Lecturer / Trainer	<b>Speakers:</b> Wolfgang Krauß, Oliver Nicolai, Markus Haberland, Volker Busch, Haisam Zehrawi, Andreas Oberle, Michael Bildl, Sabine Gutzeit, Josef Kröll, Claudia Auernhammer
Dates, duration of the activity	Dates: 26.-17.01.2023 Times: 10.00-17.00 hrs. Duration: 2 days face-to-face workshop

LEARNING/TEACHING/TRAINING ACTIVITIES – continuation	
<b>Temporal utilization</b>	Full time, 14 hours
<b>Prices per person (participant)</b>	349,00 € plus 19 % VAT The price per person includes the seminar participation & documents, drinks during breaks & lunch, certificate of attendance.
<b>Max. Number of participants</b>	max. 80 persons
<b>Funding opportunities</b>	---
DESCRIPTION OF THE ACTIVITY	
<b>Ident number of the activity / UNIT</b>	L5_U1
<b>Goals / field of competence</b>	The participants* receive a complete overview of current topics for painting and varnishing businesses for implementation in practice: business management, employee management, technology in the painting and varnishing trade and digitalization (EDP). Take responsibility for decision making in unpredictable work or learning contexts. Description of detailed objectives/contents (detailed objectives). Learning outcomes according to PSA qualification portfolio:
<b>Training tasks</b>	Description of detailed goals / content (fine goals). Learning outcomes according to PSA qualification portfolio:
	Topics Business Administration: <ul style="list-style-type: none"> <li>• The painting trade - a trade with a future.</li> <li>• Simple balance sheet analysis as an important basis for business management.</li> <li>• Current issues around tax law.</li> </ul> Topics Employee management: <ul style="list-style-type: none"> <li>• Motivation with heart and brain.</li> <li>• Our language - The right mood for closing.</li> </ul> Topics Technology: <ul style="list-style-type: none"> <li>• What are the basics for healthy living?</li> <li>• Lime-bound products, 2-in-1 coating for the facade.</li> <li>• Waterproofing systems for balconies, terraces and arcades.</li> <li>• News from the standardization.</li> </ul> Topics EDP: <ul style="list-style-type: none"> <li>• Digitalization affects us all</li> </ul>
	Knowledge Deepening and updating of above mentioned topics.
	Skills Personnel responsibility. Knowledge of business management and technology in the painting and decorating trade.
	Responsibility and autonomy Entrepreneurial thinking and acting.

DESCRIPTION OF THE ACTIVITY – <i>continuation</i>	
Further informations	<b>Methodology</b> <ul style="list-style-type: none"> <li>• Keynote speeches</li> <li>• Active exchange of experiences</li> <li>• Practical examples and expert tips</li> <li>• Trainer as sparring partner</li> </ul>
	<b>Please bring it with you to the workshop!</b> <ul style="list-style-type: none"> <li>• ---</li> </ul>
ASSESSMENT OF THE ACTIVITY	
Assessment board	Lecturer
Assessment basis	---
Assessment criteria's	---
PSA certificate	Confirmation of participation in the activity.
RECOMMENDATIONS - <i>if desired</i>	
Advice on personal career planning	Individual recommendations.



## BINDING REGISTRATION

☐ for the **Job-based intensive workshop on ...** (fill in desired date)

### Information about the participants

(1)	Name, first name	<input type="text"/>
	Address	<input type="text"/>
	Phone	<input type="text"/>
	Email	<input type="text"/>
	Trade	<input type="text"/>
(2)	Name, first name	<input type="text"/>
	Address	<input type="text"/>
	Phone	<input type="text"/>
	Email	<input type="text"/>
	Trade	<input type="text"/>

### Hotel and breakfast – if desired (Prices on request!)

**Book your overnight stay in Dresden with you!**

**Overnight stay and breakfast (Please check where applicable!)**

☐ Single room – € ..... per person/night

☐ Double room – € ..... per person/night

☐ Breakfast – € ..... per person/day

E-mail address for invoicing:

By registering, I/we accept the >provider< terms and conditions of participation and business.

\_\_\_\_\_  
place, date

\_\_\_\_\_  
signature



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